

AUSTIN + HILL COUNTRY

luxe.

interiors + design®



9 95 A SANDOW PUBLICATION | LUXE SOURCE



10>

0 71486 03229 8

SEPT/OCT 2016 | DISPLAY UNTIL 11/14/16



BLUEPRINT 70 RAINEY

There is perhaps no greater example of Austin's rapid growth than downtown's Rainey Street Historic District. In the past couple years, this formerly sleepy enclave has become an entertainment hub, hosting a slew of upscale restaurants and luxury hotels (see: hot spot Hotel Van Zandt). Adding to this bustle is 70 Rainey, a luxury development in the heart of the neighborhood that broke ground in August. The 35-story tower will comprise 164 luxe residences and an accompanying two-story restaurant. New York-based designer Mark Zeff will tackle the interiors of the mostly glass-clad edifice conceived by local architecture firm Page Southerland Page. Each unit will feature a private terrace, elevated ceilings and sweeping views of the city's ever-expanding skyline. The building's extensive outdoor programming, too, will include generous gardens as well as an alfresco kitchen, a gaming area and a fire pit. "Austin has a great spirit," Zeff says. "With its heritage and influences like music, art and the young tech crowd, this city is a prime example of how a city can grow and transform itself." 70rainey.com

#INSTACRUSH @carolpiperrugs

WHO: The team behind beloved Houston-based rug brand Carol Piper Rugs artfully chronicles its expertly curated selection of custom, new and vintage rugs and textiles on its well-collected Instagram page. While the company's resident social media strategist is actually behind the lens, the entire team is involved in selecting images and brainstorming.

WHAT: If you're satisfied by run-of-the-mill product shots, this is not the account for you. Carol Piper Rugs' feed expresses a cohesive and artistic brand narrative with behind-the-scenes imagery and dreamy color inspiration. Expect to see throwback shots of pattern muses, stylish vignettes arranged by happy customers and the occasional snap of the company's design-forward—and oh-so-chic—ad campaigns.

WHY: Who wouldn't want to accompany the cult-followed brand on a dreamlike textile journey? Its feed acts as a mood board for a life well-traveled and well-styled.

IN THEIR WORDS: "Houston is an extremely sophisticated city and also the most diverse in the region. These two factors help us explore our limits and engage with creative content that pushes the boundaries of what people have come to expect from their local rug shop."



TALKING SHOP WITH NICOLAS LIBERT BUNGALOW 5

When did you open up shop? June 2016. **Why Dallas?** We wanted to make our product line more accessible. Before opening in Dallas, our product was only available to industry professionals at trade shows and through our showroom in New York. Plus, Dallas is a regional design hub with a large audience interested in modern design trends.

Describe the space. Clean, fresh and accessibly luxurious were the tenets behind the design of our store, which was executed by two of our partners: Luca Renzi is an interior designer, and Marina Lanina is an interior architectural designer. **What makes Bungalow 5 different?** We design and build all of our own furniture, accessories and lighting, thinking out every detail of each of our pieces—altering proportion and scale to make them look and feel just right. Part of our philosophy is to embrace slow design, taking time to do it well and to do it right.

Share your inspiration. Our design inspiration transcends eras and regions. We reimagine and elevate classic shapes into fresh and personality-filled styles that surprise and play with the senses. Our style, as with our inspirations, is always evolving, and we think you can see the difference in our store. bungalow5.com

BLUEPRINT RENDERING: COURTESY PAGE SOUTHERLAND PAGE, INC. INSTACRUSH PHOTOS: COURTESY CAROL PIPER RUGS. TALKING SHOP PHOTO: COURTESY BUNGALOW 5.