



Mark Zeff

Founder, MARKZEFF

Where: My vinyl collection room in our Blackbarn in East Hampton, New York. It's full of treasures, which I have had in my life for a long time. This room has a view of a natural meadow, which is always changing.

Staying positive: I pinch myself every day with how fortunate we are to have this option. We are close to a deserted and wild bay beach, which allows me to take a breather from [work]. Spending time with my children has put a positive spin on the usual *Groundhog Day* syndrome.

The upside: I don't usually get to mess around in the garden, so that has been an amazing respite that puts a smile on my face. Pruning is so satisfying—instant gratification has always been my favorite drug.

I can't live without: Seeing friends, colleagues, and clients face-to-face. It's important to have time with people you like. Without that, you lose your place a bit.

Inspiring moments: My sister, who lives on a farm in Australia, has set up a stand where she is giving away produce for free to those in need. (Bravo, Susie.)